Community Connect

American Library Association

I. Instructions

Twenty selected public libraries will receive five Verizon Wi-Fi hotspots with two-year contracts and service for lending to patrons; professional development resources; assets and resources on hotspot-lending best practices; a $2,000 stipend to cover costs associated with implementing programming, and additional financial capability resources from ALA.

*For more information, please see our website: http://www.ala.org/tools/programming/c*http://www.ala.org/tools/programming/communityconnect

Thank you to our partner: Capital One

II. Project Director

Note: The Project Director is the lead representative from your library and will be the primary point of contact. This person will also participate in all online webinars and trainings and will be responsible for implementing the program at the library.

Project Director First Name*
Character Limit: 25

Project Director Last Name*
Character Limit: 25

Project Director E-mail*
Character Limit: 254

Project Director Phone Number*
(10 digits, xxx-xxx-xxxx)

Character Limit: 15

Extension
Character Limit: 5

Project Director Title*
Character Limit: 250

Department
Character Limit: 250

Library name*
Character Limit: 250

Address 1*
Character Limit: 250

Address 2
Character Limit: 250

City*
Character Limit: 250

State/Territory*
Choices
Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana

Missouri

Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming
District of Columbia
Puerto Rico
Guam
American Samoa
U.S. Virgin Islands
Northern Mariana Islands

Zip Code*

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can look it up at the website of the US Postal Service.

Character Limit: 10

Website*
Character Limit: 2000

III. The Library

Library Type*
Choices
Public Library (Single Branch)
Public Library (Multiple Branches)

Number of branches in your library system*

Enter N/A if not applicable

Character Limit: 250

Total Population Served Annually*

Character Limit: 100

Community Type*

The Institute for Museum and Library Services (IMLS) defines a rural community as one that is more than, or equal to, five miles from an urbanized area and a small community to be libraries with a legal service area population of 25,000 or less.

Choices

Rural
Other

Closest metropolitan area and state*

Character Limit: 1000

Demographics*

Using the most recent US Census and other data, briefly describe the demographics of the community served by the library (e.g. languages spoken other than English, unemployment rate, poverty rate, reduced lunch rate, etc.)

Character Limit: 500

Do you serve a seasonal/migrant population?*

Choices

Yes
No

If YES to the above question: How many people of your annual number are seasonal/migrant residents?

Character Limit: 250

Number of library cards issued in ACTIVE USE (if you are at a branch, from your specific location)?*

Character Limit: 250

Does your library have Wi-Fi?*

Choices

Yes, for library administrative use only
Yes, for patron use
Yes, for patron and staff use
No

Does your library already offer a Wi-Fi hotspot lending program?*
Choices
Yes
No

If YES to the above question: How many hotspots are in your current lending program?
Character Limit: 100

Please describe the program and its participation rate.
Character Limit: 700

How did you learn about the Community Connect opportunity?*
This information will help us understand how our marketing efforts are working. Please check all that apply.

Choices
Received a mailer
Received an email
Advertisement (please specify source below, if known)
ALA website
ProgrammingLibrarian.org website
Listserv/online discussion list
News article/press release (please specify source below, if known)
Social media
Programming Librarian Interest Group
Word of mouth

Other Source (please specify below)
Character Limit: 250

VI. Proposal Narrative
Please note that each narrative section may not exceed 400 words.

Project Name*
In the text box below, please type: Community Connect

Character Limit: 250

Patron Internet Access*
Describe your community's current internet connectivity and digital literacy. Do library patrons have internet access at home? Are they able to access educational, personal finance, health, or other important, trustworthy information online from home?

Character Limit: 2900

Digital Capability*

Briefly describe your library's existing capacity to meet the digital capability needs of patrons, including collections, services, and programming.

Character Limit: 2900

Personal Finance Needs*

Briefly describe your library's existing capacity to meet the personal finance needs of patrons, including collections, services, and programming.

Character Limit: 2900

Community Needs*

How did you learn about your community's needs for digital capability and financial capability programming?

Choices

User survey
Informally talking to users
Community partners
Learning about regional or national trends in programming
Other

Other (please specify)

Character Limit: 1500

Benefits to Target Population*

Describe how increased internet access and financial capability would benefit individuals in your target population?

Character Limit: 2900

Partnerships*

Collaboration with local organizations—such as schools, youth centers, parent groups, higher education, Cooperative Extension, government agencies, and nonprofit social service providers—is important to the success of this project. Describe any relevant partnerships you currently have, and any new ones you plan to pursue.

Important: All programming must be strictly unbiased and non-commercial. For this reason, partnerships with the financial services industry (brokerage firms, banks, financial advisers, etc.) are not permitted for this exhibition and any related programming.

Character Limit: 2800

Proposed Program Plan*

Please describe how you plan to implement the program. A general description of how you envision it, with relevant examples of previous programming, is fine.

Character Limit: 2900

Marketing and Outreach*

How will you publicize and promote the hotspot lending and required programs within the library and to the community at large? Please describe opportunities through the library's regular communications (print, email, social media, radio, tv, or other), as well as any new efforts you will make.

Character Limit: 2900

Evaluation*

ALA is committed to understanding the impact of its programs and gathering data that will help bring this program to more libraries in the future. As a result, libraries chosen for this grant will be required to collect data on their programs, with support from ALA and evaluation consultants.

Please indicate your library's capacity and comfort level with the following, where 1= no capacity or comfort level and 5= high capacity and comfort level)

Implement surveys for hot spot participants

Choices
1- no capacity or comfort level
2
3
4
5- high capacity and comfort level

Implement surveys for financial capability program participants*
Choices
1- no capacity or comfort level
2
3
4
5- high capacity and comfort level

Track program attendance and repeat participants*
Choices
1- no capacity or comfort level

American Samoa
U.S. Virgin Islands
Northern Mariana Islands

Local Delivery Zip Code*

(xxxxx-xxxx) If you need to find your 4-digit sort code, you can look it up at the website of the US Postal Service.

Character Limit: 10

Other Information

Please include any other important information we should know about shipping equipment to your library.

Character Limit: 3000

VIII. Certify Authorization

An application for

debarred, suspended, proposed for debarment, declared ineligible, nor voluntarily excluded from participation in this transaction by any federal department or agency. In addition, the applicant represents that the proposed Project Director has not been convicted or found in violation of any state or federal securities laws, has not been enjoined or sanctioned by any regulatory authority for those types of violations, and is not named as a defendant in any pending federal action alleging securities laws violations.

You can check your institution's debarment status at the website of the System for Award Management.

Choices
Certification