YALSA BOARD OF DIRECTORS MEETING DRAFT MINUTES JUNE 28 - JULY 2, 2013, CHICAGO

YALSA is a national association of librarians, library workers and advocates whose mission is to expand and strengthen library services for teens, aged 12-18. Through its member-driven advocacy, research, and professional development initiatives, YALSA builds the capacity of libraries and librarians to engage, serve and empower teens.

Board I Sat. 1:30 - 5:30 in the Convention Center, room S504B Present: Linda Braun, Priscille Dando, Vicki Emery, Sarah Flowers, Pam Spencer Holley, Sandra Hughes-Hassell, Carrie Kausch, Candice Mack, Jack Martin, Renee McGrath, Shannon

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The group discussed the connection between this item and potential changes in ticketed events schedule.

Motion #5. G. Tobin moved that the YALSA Board revisit the Morris Committee Request for Board Action once the ticketed event pilot program is initiated. S. Hughes-Hassell seconded. Motion passed.

Item #11.Student Engagement – Sandra **Motion #6.** S. Hughes-Hassell moved that the YALSA Board approv

and that applications will be accepted past the July 1 deadline.

Item #18.Determining Advocacy Priorities & Strategy – Jack

Motion #11. P. Spencer Holley moved that the YALSA Board direct the President to establish an Advocacy Standing Committee of Board members by August 1. C. Mack seconded. Motion passed.

Item #19.State Association Outreach Taskforce—Sarah Sogigian

- The group discussed possible direction for this taskforce and how to harness the enthusiasm of the group.
- **Motion #12.** S. Sogigian moved that the YALSA Board direct the President to invite the State Association Taskforce to join forces with the Road Trip Task Force and thank the taskforce for their outstanding work. C. Zabriskie seconded. Motion passed.

Item #20.Selection Committee Processes Evaluation—P. Holley & C. Mack

- Pam and Candice reported on the progress of the group as well as information gleaned from the Leadership Development meeting.
- The group plans on having a substantive update by the Fall Executive Meeting.

Item #21.Fiscal Officer Report – Pam Holley

- Pam shared highlights from her financial report and the group discussed questions and concerns as well as strategies for increasing revenue.
- Board members are encouraged to put forward creative ideas.

Item #22.FY14 Budget – Pam & Beth

- Jack pointed out that there is a lack of money in the budget earmarked for advocacy and research compared to other goal areas.
- More ideas for low cost/minimal effort fundraising, especially virtual opportunities are needed.

Item #23.Draft Strategic Planning Committee Handbook – Gail Tobin

• Gail updated the group on progress including that there will be two timelines: one for when a new plan is being developed and on one for the "off" years.

Item #24.Member Benefits Best Practices —Beth & Letitia Smith

• The group discussed ideas from the document, how we are already moving forward, and what we want to pursue further. Beth will update the Board at Midwinter.

Item #25.Getting Administrator Buy-In for YA Services —Sarah Flowers

- The group discussed the proposal and how to move forward with helping administrators understand the value of teen services and teen librarians and helping our members with career development .
- **Motion #14.** C. Shoemaker moved that the YALSA Board extend Board II by five minutes. J. Martin seconded. Motion Passed.
- **Motion #15.** L. Braun moved that the YALSA Board extend Board II by five minutes. S. Peterson seconded. Motion passed.
- Motion #16. S. Flowers moved that the YALSA Board direct the President to create a Library

Administrator Resources taskforce as described in document 25. G. Tobin seconded. Motion passed.

Motion #17. C. Shoemaker moved that the YALSA Board direct the President to establish the taskforce on professional values and career development in document 25. S. Sogigian seconded. Motion passed.

Item #26.Capacity Building – Mary Hastler

Chris reported out to the group on the document from the Capacity Building Taskforce. The
group shared concerns over the scope of the project and the ability of the taskforce
to accomplish the proposed recommendations. The Board would like to see an
evaluation tool or process be something that YALSA will be able to re-use in the
future.

Item #27.Board Transparency & Accessibility – Carrie Kausch

• The group discussed the report and possible next steps.

Motion #18. C. Kausch moved that the YALSA Board adopt and enact the recommendations regarding Board transparency and accessibility in document 27. The Board directs the YALSA President to evaluate the practices and outcomes at Annual 2014. S. Hughes-Hassell seconded. Motion passed.

Item #28. National Forum Next Steps —Linda Braun

Linda discussed activities since the National Forum and that what remains is to write the white
paper and disseminate that information in a variety of possible ways. Board
members will need to help get the word about the report including a possible
canned presentation that could be taken out to state associations and other venues.

Item #29.O&B Committee Evaluations—Linda

• Linda shared highlights from the current round of committee evaluations.

Executive Session -- Monday

Item #30.Executive Session – Jack

• We did not call an Executive Session at this meeting.

New Business -- Monday

Motion #13. V. Emery moved that the YALSA Board support the ALA Declaration for the Right to Libraries Resolution and YALSA strongly encourages online opportunities for signing the declaration. P. Spencer Holley seconded. Motion passed.

Item #31.YALSA Councilor Annual Activities Update - Vicki

• Vicki reported out on Council's activities and the action taken on a variety of resolutions.

Item #32.Adoption & Presentation of Resolutions -- Jack

Motion #19. J. Kim moved that the YALSA Board adopt the resolutions for outgoing Board members as presented. K. McKenzie seconded. Motion passed.

Item #33.Installation of New Board Members –Jack & Shannon

$\underline{\textbf{Informational Items}} - \textit{N/A}$

Item #34.