

**YALSA Board of Directors – Annual 2010
Fiscal Officer Report**

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The Financial Advancement Committee launched a “Give \$10 in ’10 Campaign” to encourage everyone to become a Friend of YALSA (FOY). YALSA’s Membership Coordinator, with the help of the Financial Advancement Committee, created an eNewsletter for FOY that highlights fundraising, advocacy, upcoming events, endowment, and other news. YALSA has also created a recession busting online resource for its members.