

YALSA Board of Directors Meeting
ALA Annual Conference, Washington DC
June 24 - 29, 2010

Topic: Events and Conferences Update

Background: YALSA's Program Officer for Events and Conferences has provided a report for the first three quarters of FY10. Continuous learning is one of five goals in YALSA's strategic plan. Ticketed events at Midwinter and Annual have been a solid revenue generator for YALSA in the past.

Action Required: Information

Events and Conferences Report for Board
Registration opened January 4

Due to the economy and Annual being shortened by a day, YALSA is anticipating lower registration numbers for ticketed events like the preconference and Printz. All programs and events have been scheduled for Annual. No programs can be added at this time.

Event	Attendance 2009	Net Revenue 2009	Attendance 2010	Anticipated 2010 Revenue
Full Day Preconference	92	\$8,000	23	\$500
Half Day Preconference	0	\$0	63	\$3000
Edwards Luncheon	250	\$9,250	120	\$2800
YA Author Breakfast	260	\$5,699		

**YALSA Board of Directors – Annual ‘10
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Total Revenue for Annual ticketed events in 2009		\$29,518		
Anticipated Revenue for 2010				13,300
YA Lit Symposium	600	\$24,942	500 est.	\$18,000 est.