

**YALSA Board of Directors Meeting  
Via conference call  
March 2, 2011**

**Topic:** Strategic Planning Update

**Background:** YALSA’s last round of strategic planning took place in early 2008. The plan was adopted by the Board at the 2008 Annual Conference and began implementation at the start of FY09. As evidenced in the Action Plan, YALSA has made strides toward achieving the goals and objectives in its 2008 plan. Due to the changing environment and needs of members, a new round of planning is desirable. The latest round of strategic planning will launch in March 2011 and the goal is to have a plan in place by no later than January 2012. YALSA’s Strategic Planning Committee has provided some information about the process below.

**Action Required:** Information

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Part of the Strategic Planning Committee’s charge is “to work with the YALSA Board throughout the strategic planning process” and “to connect with members to ensure an inclusive planning process.” A timeline has been established to start the process.

The first step in preparing to revise the Strategic Plan is gathering and analyzing feedback from the membership. The Strategic Planning Committee is in the process of revising the member survey conducted in 2008, with a link to the new version included in the March YALSA e-News. The survey period will end March 31.

The committee will publicize the survey while it is open by making weekly posts on the YALSA blog demonstrating what the Strategic Plan means to members and how it relates to the Asso

