YALSA Board of Directors Meeting
ALA Midwinter Meeting, Dallas
January 20 - 24, 2012

Topic: **Executive Director's Goals for FY12**

Background: **At each Midwinter Meeting the Executive Director submits her goals to the Board. It is the responsibility of the Board to provide her immediate supervisor with feedback about the Executive Director's performance at the end of each fiscal year. The goals can help guide the feedback the Board provides.**

Action Required: **Consent**

There are 3 sets of goals included in the following chart: ALA's goals, YALSA's goals and the

to expand online resources relating to fundraising and planned giving

- Work with the board to create and adopt

Personal: **BY:** By August 31st, 2012 I will have worked with the Board to create a planned giving strategy as well as policies and guidelines around gift acceptance.	• Revisit current YALSA policies and practices relating to planned giving and gift making and work with the board to make changes, as necessary • Help YALSA's President plan and implement board discussions and training regarding its role in fundraising and planned giving, and provide information as requested • Research association best practices on fundraising and planned giving • Expand and update the list of planned giving prospects	• Communications with member leaders and the ALA Development Office • Updated policies and procedures available on the web site • Expanded web resources for board members about planned giving and fundraising • Number of donors increases • Other action items as determined by the outcome of board discussions • Planned giving strategy is adopted by the board • Updated prospects list

Members/Customers/Partners

Goal	**Accountabilities**	**Performance Measures**
ALA: Total membership will grow		